



2025 Corporate Flamingo Flock

Ronald McDonald House Charities Inland NW

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RMHC INW Over the Years

1987

Grand Opening



Spokane's Ronald McDonald House opens with 14 guest rooms to provide a "Home-Away-From-Home" for families around the region seeking medical treatment in Spokane.

1989

"The Strongest Bond"



Dorothy Fowler dedicates her Bronze sculpture "The Strongest Bond" to Ronald McDonald House as a testament to the unfailing power of a mother's love.

2000

South House Expansion



Due to a growing wait list, RMHC INW undergoes an expansion that will add 8 guest rooms, including long-term suites for families with extended stays.

RMHC INW Over the Years

2003

Family Rooms



Sacred Heart Children's Hospital is completed, and 2 Ronald McDonald Family Rooms are opened to provide a place of rest and respite to families inside the hospital while their child receives care.

2017

Name Change



**Ronald McDonald
House Charities®**
of the Inland Northwest

Ronald McDonald House Charities of Spokane changes its name to Ronald McDonald House Charities of the Inland Northwest (RMHC INW).

2020

Spokane Campus Expansion



RMHC INW opens the Spokane Campus North House (across the street from the original house), adding 34 guest rooms, 10 of those rooms designed for long-term stays. The expansion brings the Spokane Campus' total guest rooms to 56 and eliminated the wait list.

2024 Impact



245 TOTAL VOLUNTEERS
DONATED 4,802 HOURS



+700

Total families served
at RMHC INW

13,525



Overnight Stays

28

Average
length of
stay in
days



344

Families
served at
Ronald
McDonald
Family
Rooms



51%

Families
served had a
baby in the
NICU



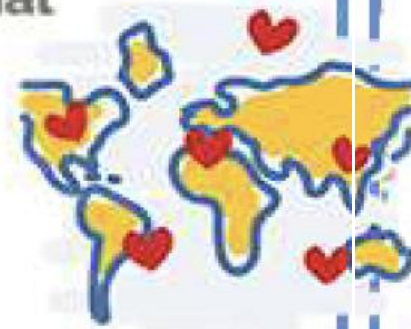
6,664

Total miles traveled



International
Countries
Served

9



\$2.03 million

Total Savings for Families



315

Individual Meals Prepared
for Families

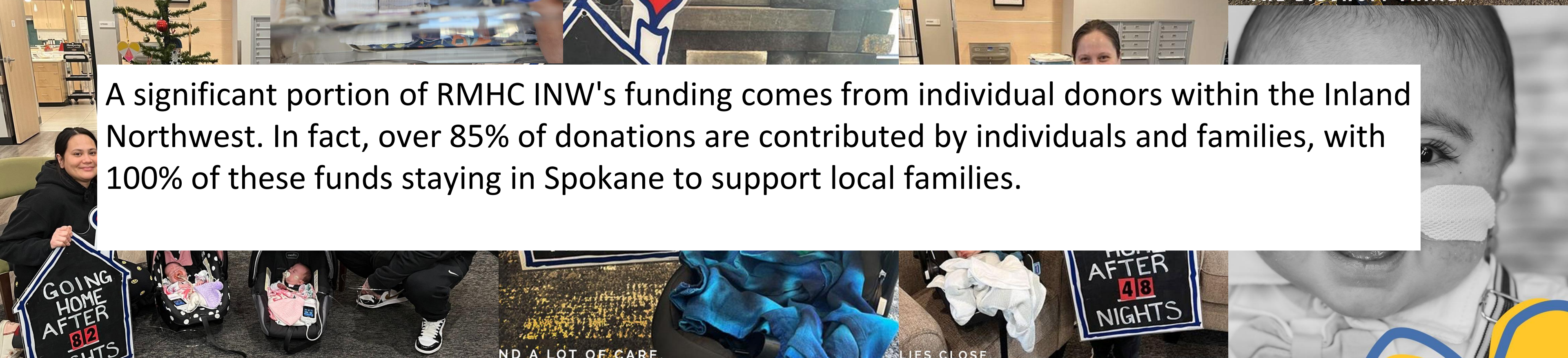


The Challenge



34 families are able to stay at the Ronald McDonald House free of charge thanks to the generosity of our community. The average length of stay at the Spokane Campus is 28 days.

Families are provided private rooms, meals, laundry, transportation all free of charge



A significant portion of RMHC INW's funding comes from individual donors within the Inland Northwest. In fact, over 85% of donations are contributed by individuals and families, with 100% of these funds staying in Spokane to support local families.

Flamingo Flock



THE FLOCK IS LANDING

Call to Action:

- “Let’s Paint Our Community Pink”: Rally the community to stand behind families in need
- “Every Contribution Makes a Difference”: Every gift, large or small, helps keep families close

Residential Flocking :

- Flocks managed by Teen Board of HS students
- Moved nightly from house to house



Business Sponsorship:

- Presenting Sponsor
- Corporate Sponsors
- **Business Sponsors**
 - \$250 corporate contribution*
 - Logo on website*
 - Social Media highlight*
 - Poster for your window*



Objectives

- Support the Ronald McDonald House and families in need
 - Assist fundraising & flamingo flocking operations
 - Secure as many \$250 donations as possible from the Spokane community
 - Bring awareness to the cause
 - Have fun



Implementation





Results

- 2024 Flamingo Flock campaign raised \$50K
- With our partnership the 2025 Flamingo Flock campaign, raised \$99,700.00.

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MECHANICAL

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IN PROUD PARTNERSHIP WITH

FLAMINGO FLOCK

LEADERSHIP SPOKANE

The Advisors
Insurance Agency

Wellpoint

AMERICAN
ON-SITE SERVICES

Parker Aerospace
EXOTIC METALS FORMING

Reflections



Continuing the impact

scan to donate



\$1,500 =

25

nights of housing
for a family

3

weeks of groceries
& supplies for a
family

6%

of RMHC INW's
annual
operating
expenses

scan to donate



Questions?

