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A Leadership Spokane Service Project - 2021

# Women's Healing & Empowerment Network

## Our Mission & What We Do

WHEN helps to provide healing and empowerment to individuals, families, homes, churches, schools, and other organizations through education, counseling, healing centers, resources and other support services in the areas of domestic violence, sexual abuse, and related abuse. We consult with and assist religious and secular organizations in establishing policies and procedures that can help prevent child abuse, protect victims, and hold perpetrators accountable for their actions.



# WHEN Leadership

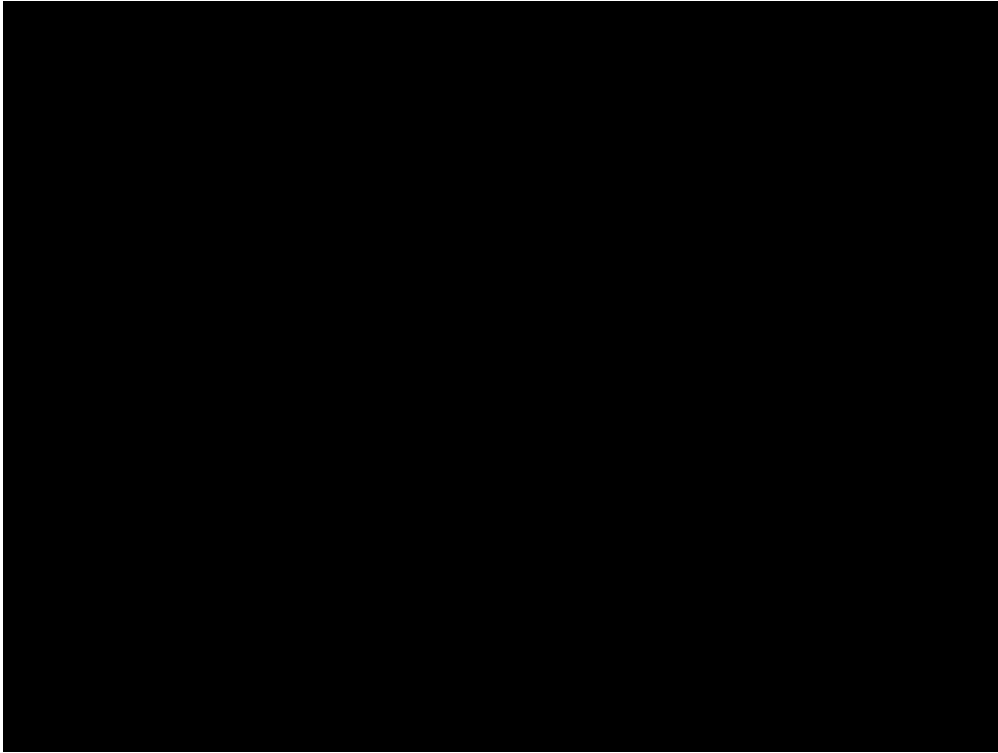


- ▶ Mable Dunbar, is the founder and president of Women's Healing and Empowerment Network (WHEN). She has a PHD and a Master's and is a certified cognitive behavioral therapist. She is also a clinically certified domestic violence counselor.
- ▶ She is the author of a number of books on domestic violence and travels both nationally and internationally to raise awareness of domestic violence and sexual abuse.

Mable with members of the Board & Advisory Board



# About Cleone's Closet



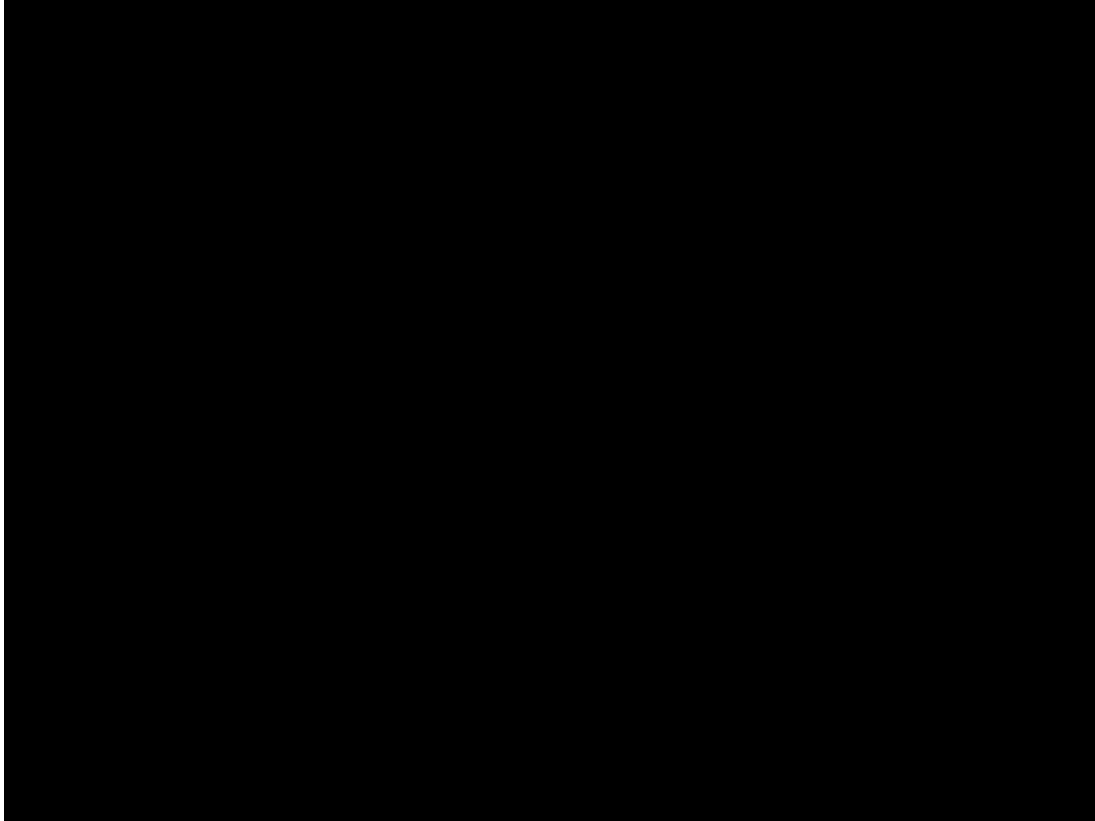


**CLEONE'S CLOSET**

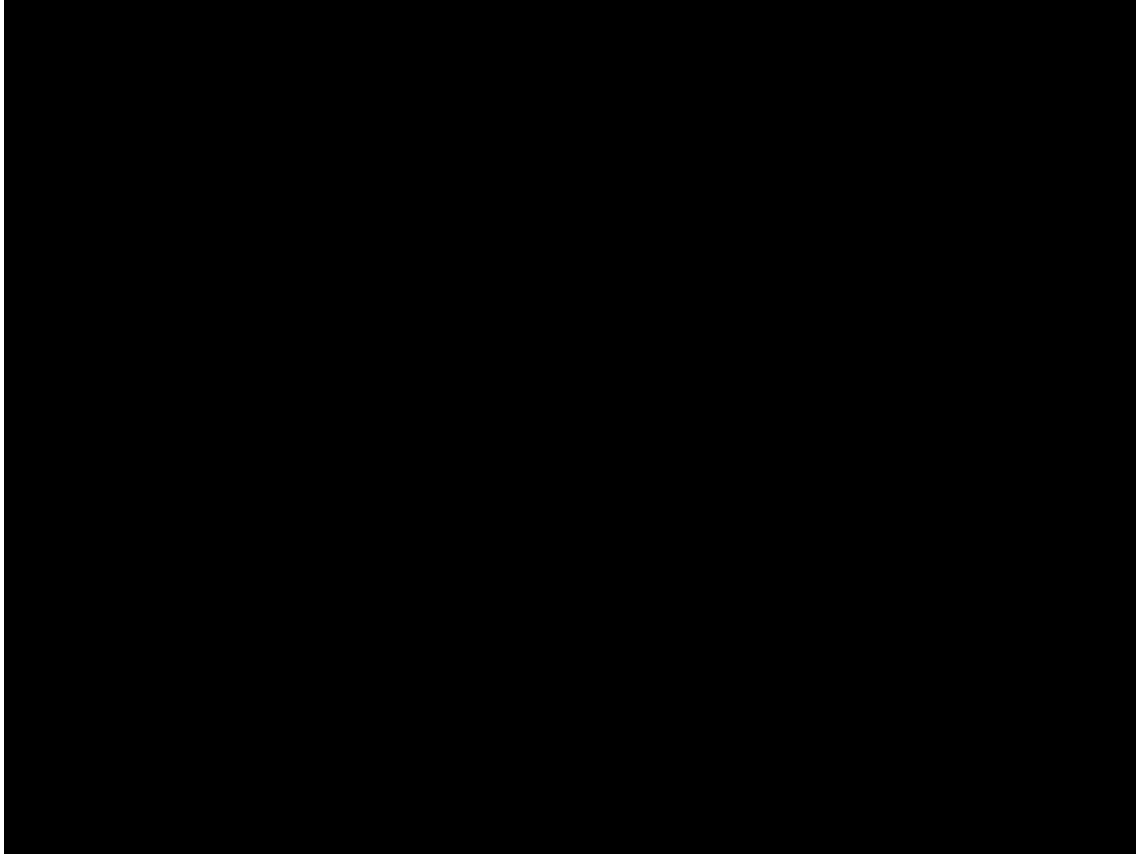
*Food Pantry*

**Service Project**

# Service Project



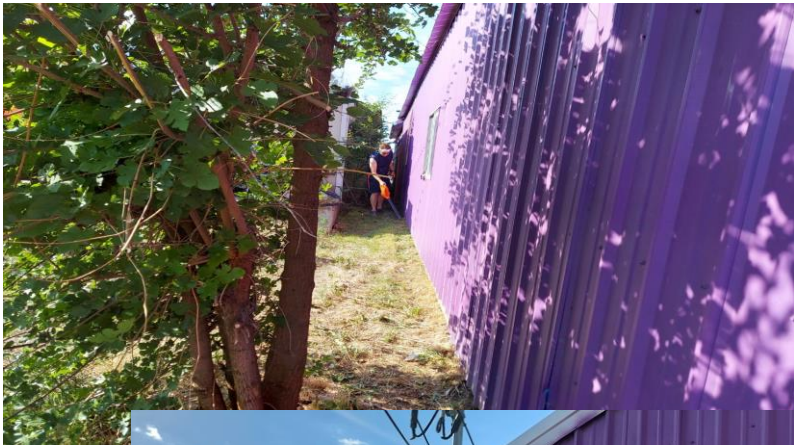
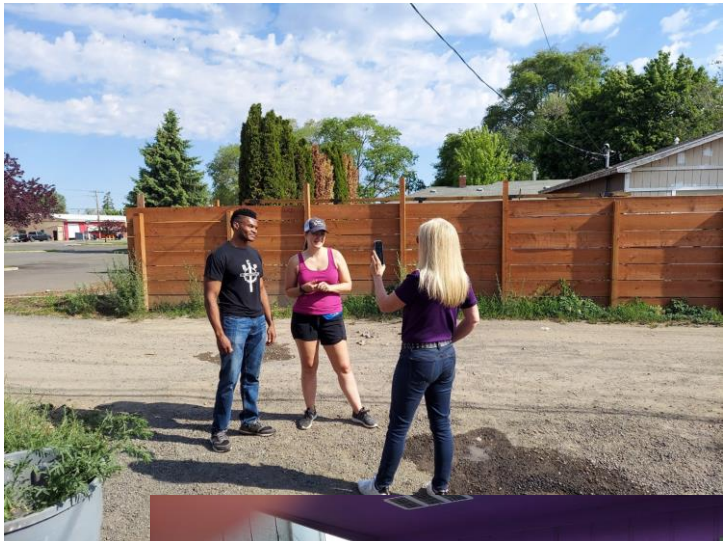
# Service Project







# In the Action...



# Tom Before/After...



# Finished Result!!

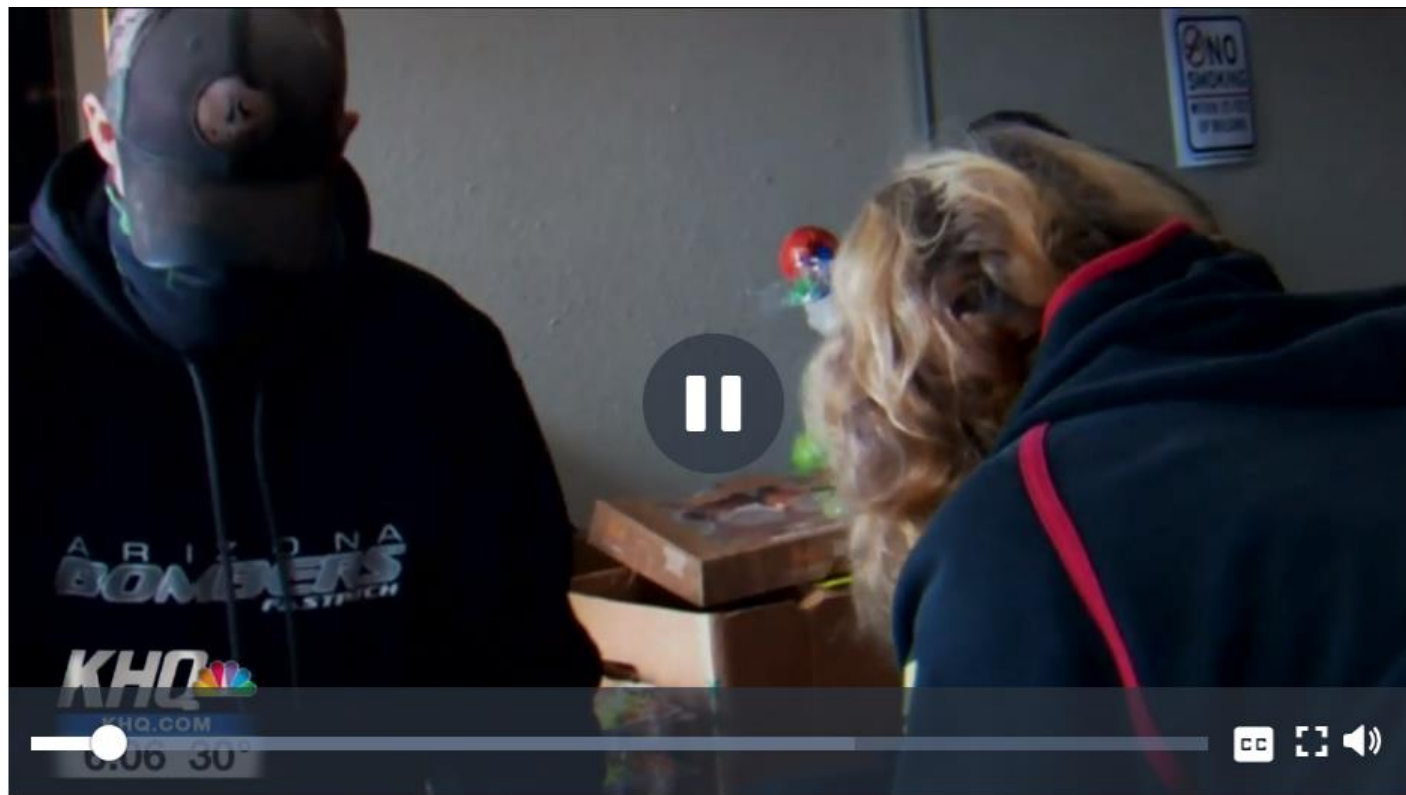




**CLEONE'S CLOSET**  
*Food Pantry*

**Service Project Continued!**

# Stolen Truck



# Leadership Spokane to the Rescue!



- Story caught eye of Leadership Spokane Classmate, Lisha Johnson

*My wife Debbie and I are very thankful we are able to donate this truck to the service of Cleone's Closet, particularly in the wake of the unfortunate theft and vandalization of your previous truck. We are truly hopeful that it enhances your ability to fulfill your mission to provide people in need in the Airway Heights community access to healthy and nutritious food; which we appreciate as being essential.*

*Larry Swartz, CEO of Lydig Construction*

# Continuing Support - Fundraising

- Current Fundraising Activity
  - One major event a year
  - They were unable to have their event last year due to COVID
  - The first event they had raised \$15,000
  - This years event is October 10th. Their goal is \$25,000
  - All of Leadership is invited - Details will be sent to you.
- Discussions with Leadership Spokane for increasing / Maximizing fundraising
  - Involve the volunteers more with community outreach and education
    - Get volunteers comfortable to call and talk to people about the organization and when appropriate, ask for donations
    - Set up tours with anyone interested, this with help maximize their exposure
    - Educate the community on the services provided, and what all is needed
- Get the Board more involved
  - Board members should be comfortable and willing to meet with donors to thank them in person, and begin the stewardship to increase giving as well as donor longevity
  - Board members should also be comfortable asking for financial support
  - Ask Board members to each bring a list of people they know that could benefit the organization in one form or another

# Continuing Support - Fundraising

- Mailings
  - Currently there is only one mailing with a solicitation a year
  - The answer to increasing this is to increase the number of volunteers
- Post-Leadership Spokane Fundraising Plans
  - I have been asked to join the next Board meeting for a few reasons
    - The Board is very eager to Fundraise, but does not have any idea where to start.
    - Mable asked that I come in and speak regarding some different ways I can help, as well as educate them on Fundraising
- Additional meeting with the Board Chair and Marketing team
  - Mable asked that I meet with her Board Chair and several other members to really dig into the best ways to break into the Fundraising realm.



# Service Project Continued!

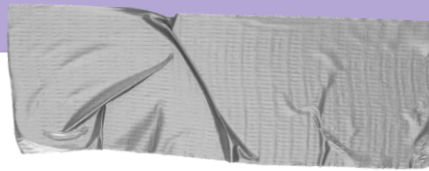


Women's Healing & Empowerment Network is a first-line response to ending violence against women, men, and children.

W.H.E.N. offers a variety of programs to educate and inform both victims and offenders of mental and physical abuse.

*Helping to  
Empower  
Abused Lives*





# Q&A

## Service Project Team

Tiffany DeTienne

Ian Graves

Brent Gaither

Melissa Smith

John Barnard

Lamar Webster

Brennan Floyd

Melissa Webb

Tom Brajcich