

2021-2022

LEADERSHIP SPOKANE

Annual Report

SETTING DIRECTION FOR OUR COMMUNITY



801 W. Riverside
Suite 220
Spokane, WA 99201

Phone: (509) 321-3639
Email: leadership@leadershipspokane.org

MISSION

We are a catalyst — educating and uniting diverse, collaborative **leaders** to ensure a vibrant **Spokane**.



OUR MISSION RESULTS:



111

Leadership
Training Hours



80

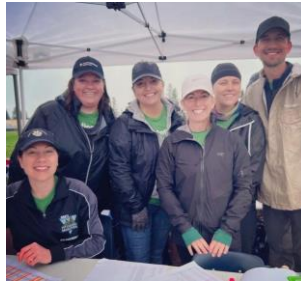
Engaged
Leaders



1187

Service Hours

COMMUNITY IMPACT



Community Service Projects Nonprofits directly impacted

Refugee Connections Spokane
Girls on the Run
Embrace Washington
Wishing Star Foundation
Inland Northwest Land Conservancy
World Relief Spokane
Spectrum Center Spokane
Inland Northwest Business Alliance
Gonzaga University – Lincoln LGBTQ+ Rights Clinic

10 Dollar Challenge

In September, the Class of 2022 was presented with a \$10 “pay it forward” challenge by Class of 2016 alumnus, Dirk Vastrick. They decided to use this opportunity to support a nonprofit in need and surpassed \$10,180 from 100 unique donors in an Adopt-A-Room Challenge. They are now an official yearlong sponsor of two rooms at the Ronald McDonald House Charities of the Inland Northwest for 2022.

“Working with Leadership Spokane was an absolute pleasure! We held our annual TASTE Spokane event in February 2022 and were so grateful for the volunteers who helped us raise over \$85,000! This amazing team of community-minded leaders not only helped decorate, organize and promote the event, they helped with registration, check out and clean up! With over 400 attendees, it was assuring to know our organization was represented by these wonderful professionals who care about our cause and showed up to help the Wishing Star Foundation shine!”

-Cindy Guthrie-Tripp, Director of Community Partners & Development of Wishing Star Foundation

2021-2022 FINANCIALS

2021 Income:

Tuition - \$193,435
Sponsorship - \$89,881
Fundraising - \$45,776
Membership - \$2,520

2021 Expenses:

Program - \$173,379
Facility/Overhead - \$73,495
Marketing - \$5,443

Tuition scholarship assistance of a total of **\$20,459** for the Class of 2022 was provided by: *Dirk Vastrick, Horizon Credit Union, Innovia Foundation, Outreach Foundation and Rotary 21.*

Thank you to our Program Sponsors:



Providence – Northwest Farm Credit Services – Innovia Foundation
Triumph Group Foundation – TC Energy – Verizon Foundation
Avista Foundation – Rotary 21 – Cowles Foundation – Washington Trust Bank
Banner Bank – Premera Blue Cross – David and Dorothy Pierce Trust
MultiCare Inland Northwest – Whitworth University MBA
Bouten Construction – Numerica Credit Union
Horizon Credit Union – Outreach Foundation



LOOKING AHEAD TO 2023

Our Goals:

- 1.) Maintain financial stability, pursue unique funding opportunities
- 2.) Provide engaging program delivery to Classes of 2023
- 3.) Continue expanding focus on inclusivity, incorporating into more facets of programs, as well as staff development
- 4.) Increase outreach to alumni through, integration with current class, active engagement with Alumni Board and development of new opportunities

“During these past 10 months, this program has taught me about servant leadership, business, DEI, communication, and different aspects about our local community. I have had the pleasure to meet other leaders from a variety of industries, expanding my network of individuals whom I can lean on for support and advice. This program has helped me grow professionally and given me the tools to be a stronger, more well-rounded leader.”

-Rebecca Long, Class of 2022, Quality Assurance Manager of Engie
and President & Founder, Future Ada

A YEAR IN REVIEW

Flagship

The Class of 2022 enjoyed a roller coaster of flexibility and situational adaptability. This group had it all, as we followed the continuously changing pandemic protocols. Our staff felt grateful to them as we worked our way through providing quality learning opportunities in constantly changing formats. We began with an in-person, masked retreat and weekly, virtual field trips, offered by our amazing business partners all over the region. We are so grateful for the flexible, creative pandemic solutions of the 2nd Harvest Food Bank, Mayor Nadine Woodward, KSPS and all the other organizations willing to take on the challenge of designing a virtual field trip. The group learned about the innovations employed to encourage continued growth on Regional Economy Day, during the second annual scavenger hunt. Our team of 3, successfully moved back to the office just in time to face the unprecedented challenges of the Omicron variant, together, from a distance. The staff demonstrated unbelievable creativity, energy and flexibility with solutions to every challenge.

Leadership Spokane deftly pivoted from online learning back to our traditional in-person format in March of 2022, exactly two years since we last had a "regular class." As we approach the end of our year, we are grateful for the financial support from all of our sponsors. Our small non-profit organization was able to not only successfully maneuver through the last two years, but also grow. Adding a fourth staff person this year, a direct result of the amazing community support we receive. The Class of 2022 celebrated their year of leadership training with a return to our traditional commencement ceremony at the Martin Woldson Fox Theater.

The curriculum, tours, and overall experience resulted in an exciting and highly competitive recruiting season with another bumper crop of brilliant, talented applicants to consider for the Leadership Spokane Class of 2023. Our deepest gratitude to our community scholarship supporters. Ten individuals will be receiving a total of \$13,300 scholarship dollars to participate in the Leadership Spokane Class of 2023!

Youth

The Youth Leadership Class of 2022 experienced a successful year despite the challenges of continued pandemic restrictions. They continuously impressed and surprised our honorable guest speakers with their insightful questions. Our total graduate count now reaches well over 700 graduates. The group was comprised of great geographic diversity to include students from all over Spokane County. They effectively worked together attending class via Zoom. During spring, they were able to shift to in person meetings at the Spokane Public Library Hive location. Thank you to our amazing partners at the YMCA for the on-going support of class days and Horizon Credit Union for facilitating education on financial health for the young people. The high school leaders celebrated commencement jointly with the Flagship Program at the iconic Fox Theater.



A MESSAGE FROM OUR EXECUTIVE DIRECTOR

The Leadership Spokane Flagship program had a very dynamic year. Beginning with our first-ever, masked retreat at the Mirabeau Center in the City of the Spokane Valley. The retreat was facilitated by esteemed graduate from the Class of 2009, Jason Swain (Symbio), and board member Chris Wheatley (Numerica). They volunteered their time, talent, and treasure to plan a retreat like no other. This group demonstrated their leadership abilities by challenging themselves and joyfully supporting each other immediately upon the start of our activities.



We then proceeded into some excellent virtual monthly sessions filled with local subject matter experts, learning about our fabulous community, skill-building, and getting to know classmates. The students split into five groups to offer their skills, knowledge, and experience in community service projects which benefitted Embrace Washington, Refugee Connections Spokane, Girls on the Run, Wishing Star Foundation, and Inland Northwest Land Conservancy. The March of 2022 Cheers to Forty Years Gala raised \$45,776 in donations. It was an inspiring evening with Class of 2022 Rebecca Long offering moving remarks on her experience in Leadership Spokane and award recognition presented to Dirk Vastrick and Dr. Joe Albert. After two years of pandemic restrictions, our generous community members enjoyed a joyful evening connecting with friends and colleagues in-person, as well as flawless hospitality of the Northern Quest Resort & Casino.

Our tiny exemplary staff, and this wonderful class, experienced a year of variety and flexibility as we adapted to accommodate the continuously changing COVID-19 response safety recommendations. There is no way to accurately explain what a Herculean accomplishment this was for our group. We had weekly virtual field trips, GOATs Gab sessions and finally a spring packed with in-person tour opportunities and a glorious celebratory, return to commencement ceremony at The Fox Theater.

The class selection for 2023 was particularly exciting. We received another large group of extraordinary applications. The process has become quite competitive, reminding many of the early days of Leadership Spokane when individuals would often apply multiple times in the hope of becoming part of this prestigious program. As result, we have a 60-person Flagship class of exceptional leaders for 2023. Furthermore, the youth class has 29 participants, many of whom have parents or siblings who are alumni of Leadership Spokane programs. We consider this the greatest compliment when our program becomes a family tradition.

Spokane is growing, changing and entering a truly exceptional time in history. Everywhere you look, the 1,536 Leadership Spokane graduates are involved in the amazing things happening in our region. We have an unexpected, challenging adventure ahead and are so grateful to have the brilliant alumni community by our side, as we continue to grow and adapt to the future. The encouragement from our community, Board of Directors and stupendous sponsors, keeps us experimenting and innovating. Please accept our most sincere appreciation for the support and inspiration as we find our way through the diverse, complicated, exciting future.

-Jaxon Riley



LEADERSHIP

S P O K A N E

"The best leaders are clear. They continually light the way, and in the process, let each person know that what they do makes a difference."

-Robert Greenleaf